

2020 Global Stakeholder Panel

April 2005

*What Global Leaders Want: Priorities for the Year 2020
and How We Get There.*

Highlights presented by:

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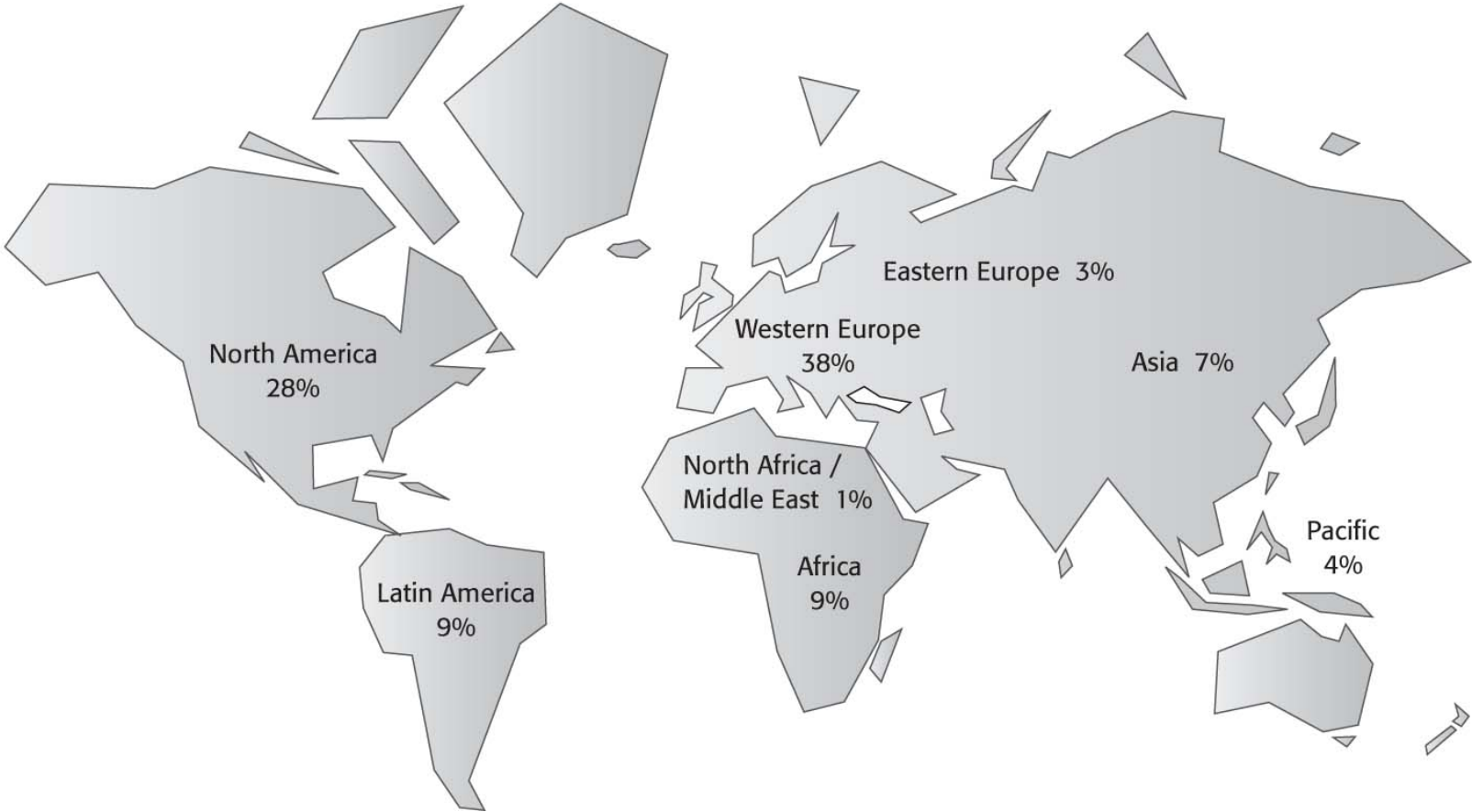
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Geographical Distribution of Responding Global Stakeholders



The Three Priorities of Our Times

Stakeholders' Priorities for the World They Want By Year 2020

2004

- Sustainable Development (SD)
- Equitable Globalization
- Effective Global Governance

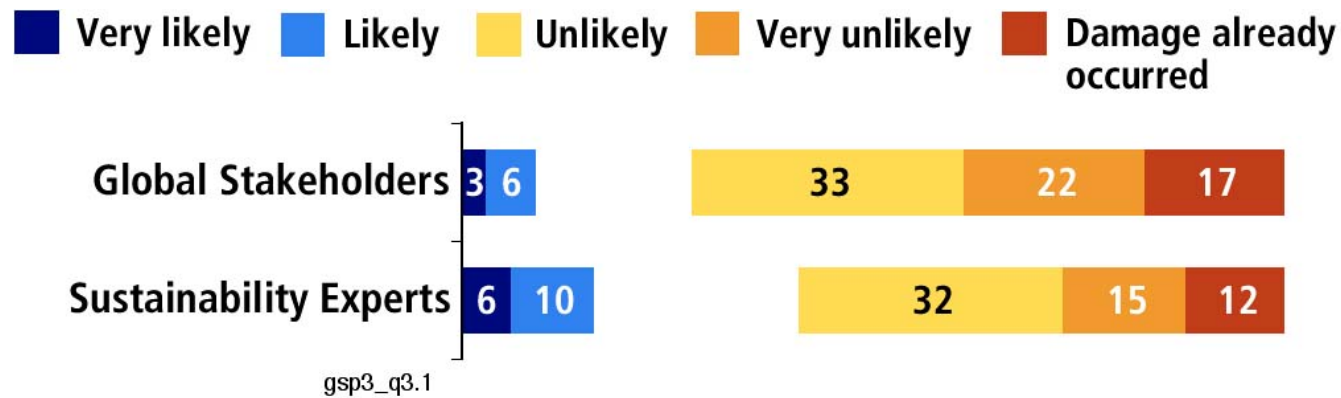
Sustainable Development (SD)

and the new economic approaches to achieve it
is the framework and definition of success.

Progress on Sustainability Occurring Fast Enough to Avert Damage

Global Stakeholders vs Sustainability Experts*

2004



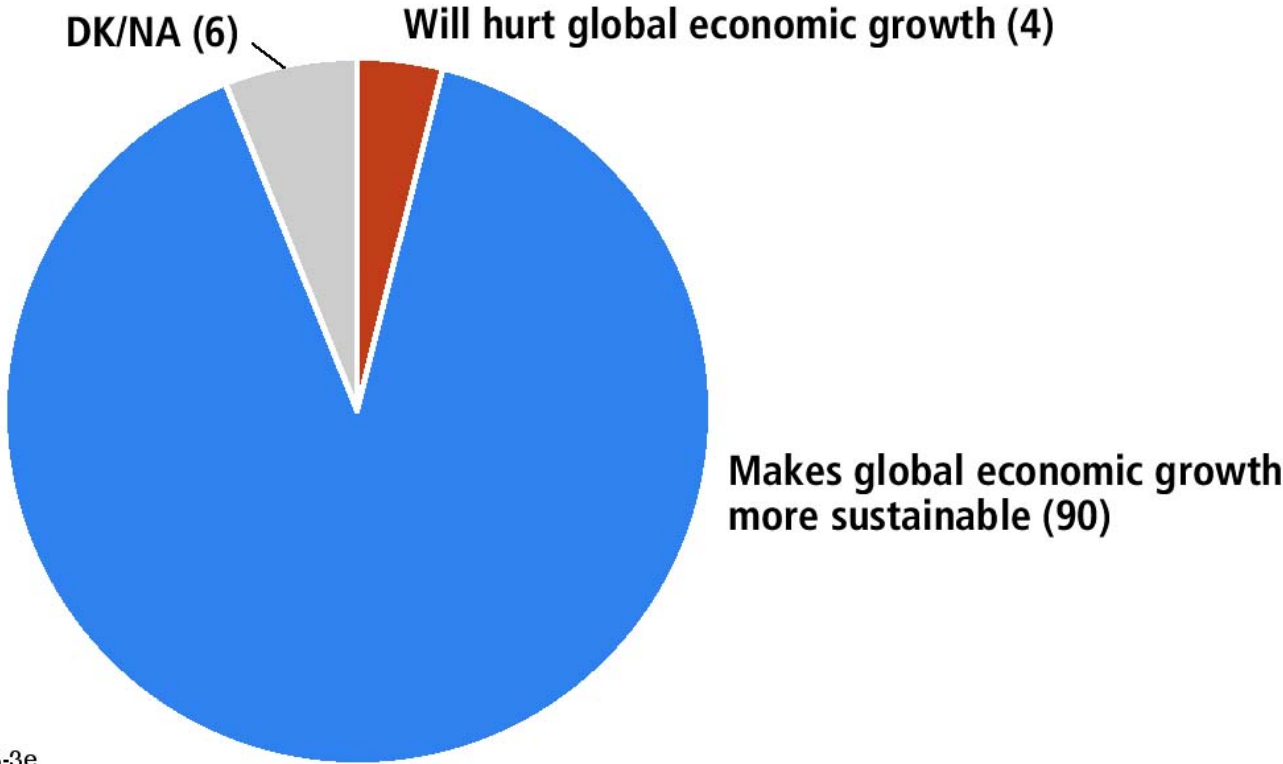
The white space in this chart represents “DK/NA” and “Neutral.”

*Source: GlobeScan’s biannual Survey of Sustainability Experts, 2003-2

Emphasizing the Protection of the Environment...

NGO Leaders

2003



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Toward Sustainable Development

"Effective"* Ways to Accelerate Progress, Global Stakeholders

2004



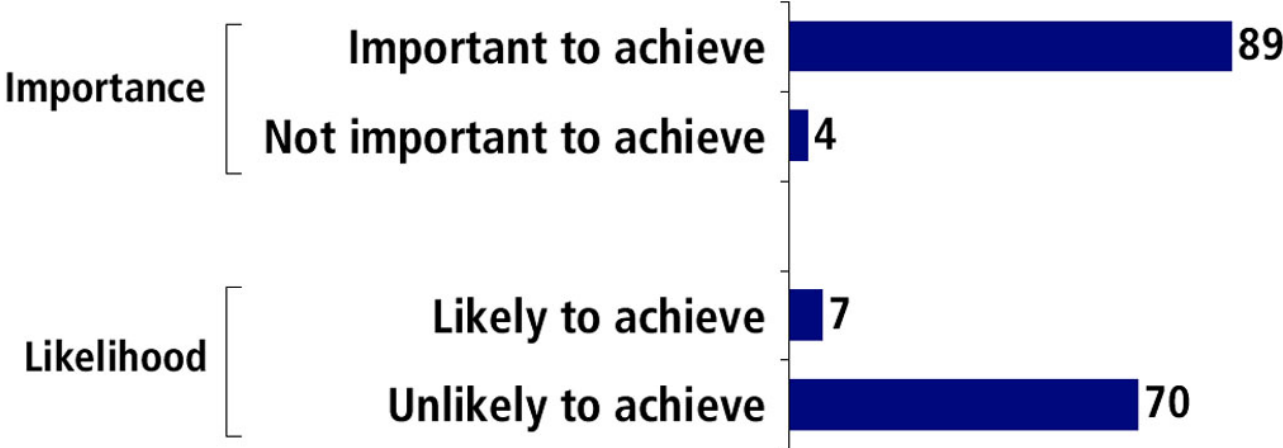
*"4" and "5"

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Achieving the Millennium Development Goals

Importance vs. Likelihood

2004

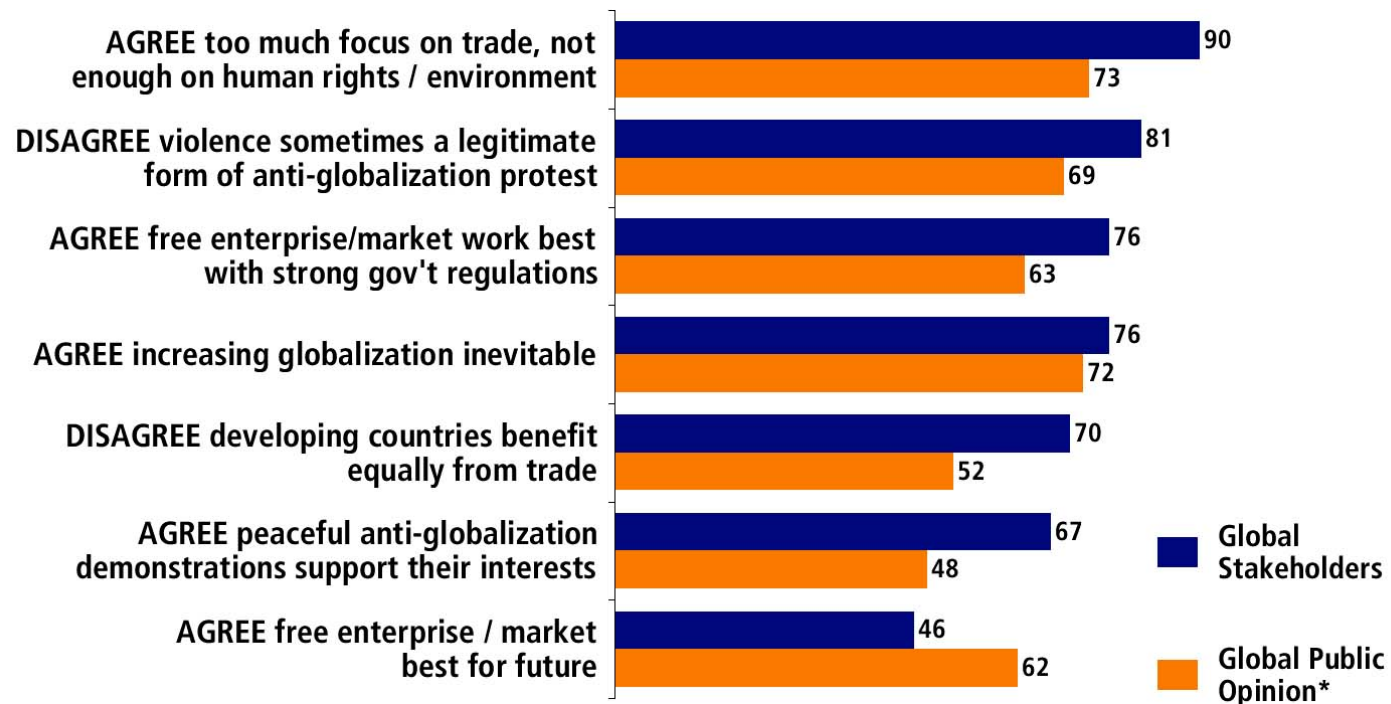


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Equitable Globalization.

A Comparison of Views on Globalization

Global Stakeholders vs Global Public Opinion, 2002



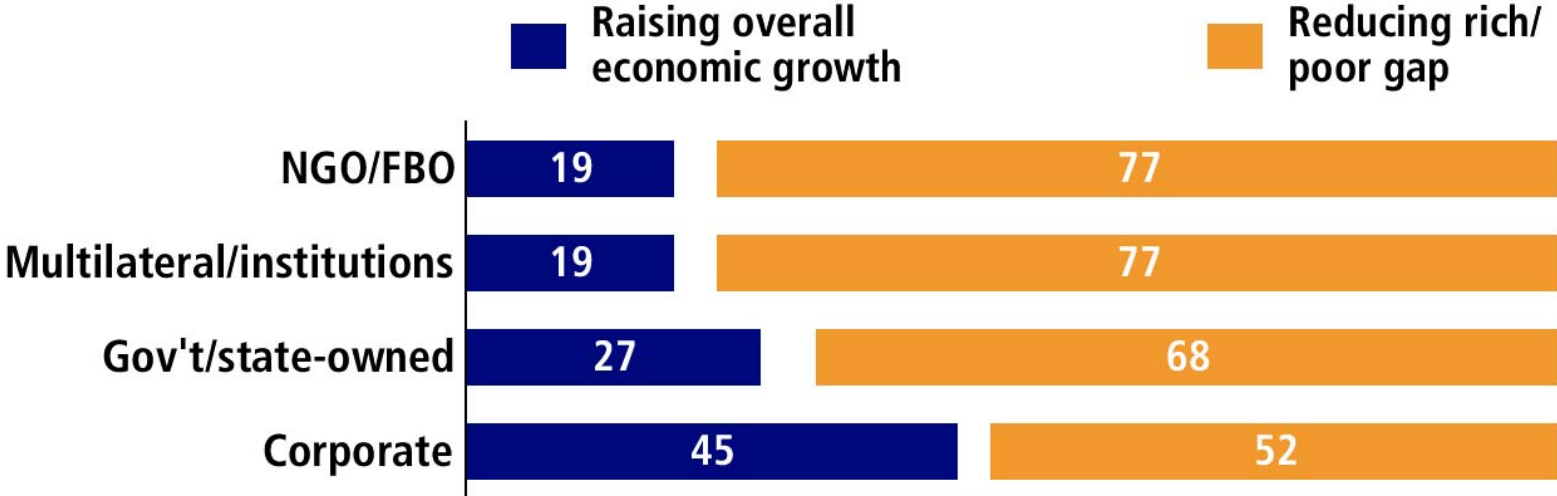
* Environics' November 2001 "Global Issues Monitor" public opinion survey. Average across Group of 20 countries (n=18,000).

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Rejection of Trickle-Down Economics

Global Society Should Focus on...

By Sector

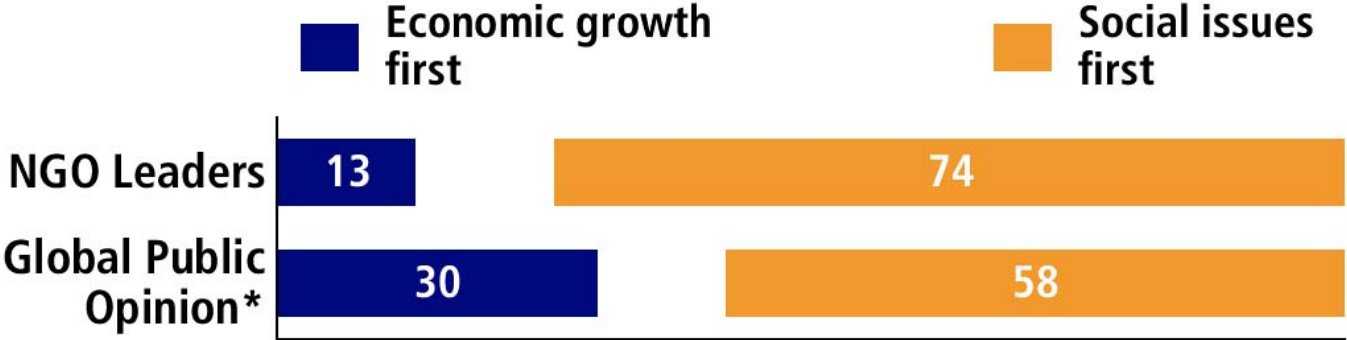


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Global Society Should Focus on...

NGO Leaders vs Global Public Opinion

2003

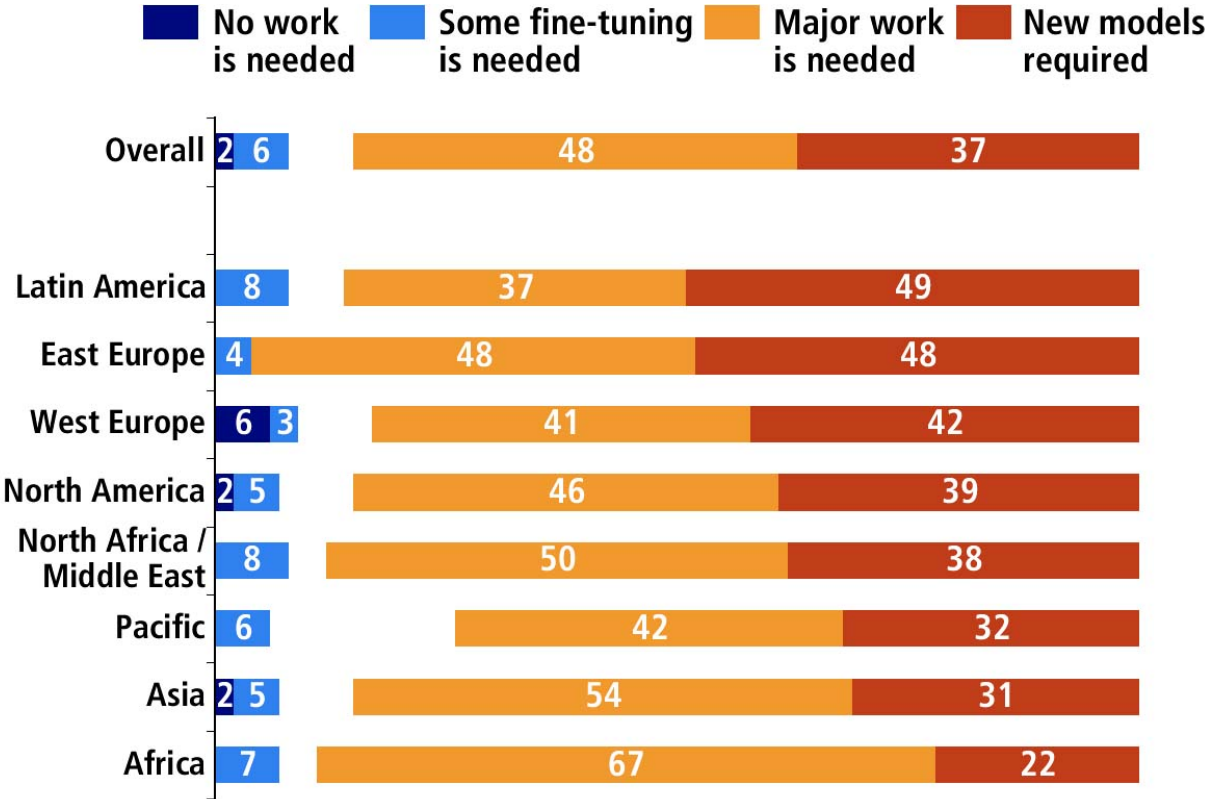


* Source: Global Issues Monitor 2003. Average across 22 countries (n=22,006)

Current State of Development Models

By Region

2003

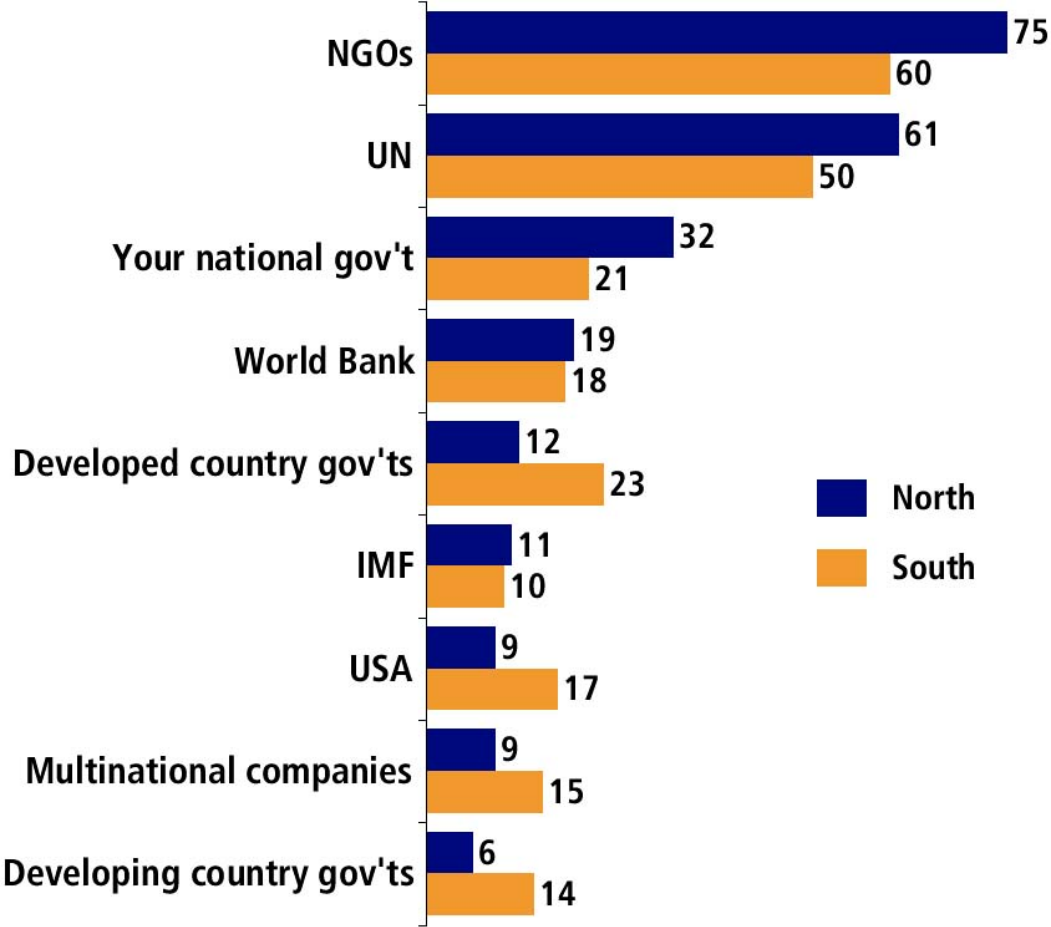


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Influence on Development in Developing Countries

“Positive,”* Selected Actors, Northern vs Southern Stakeholders

2004

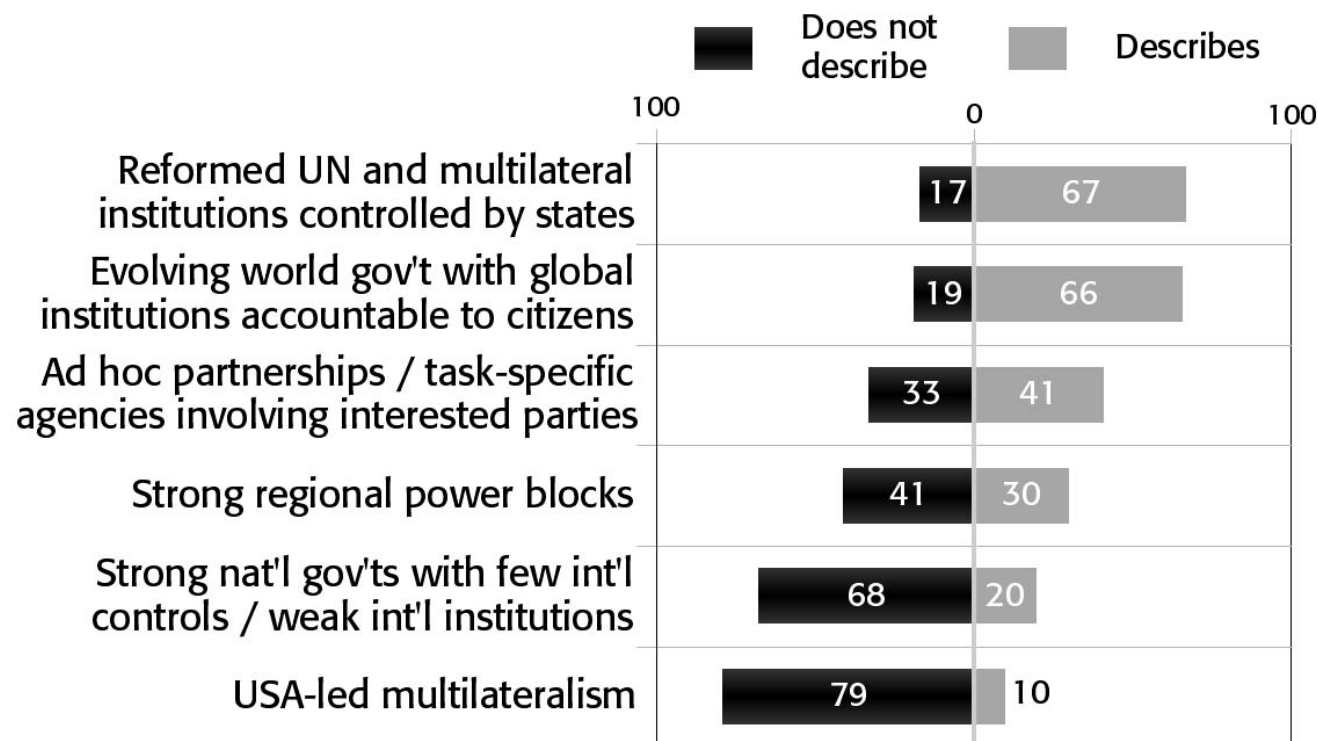


**“4” and “5”

Effective Global Governance.

Ideal Vision of Global Governance in 2020

NGO Leaders, "Does Not Describe" ("1" and "2") vs
"Describes" ("4" and "5")



UN Roles: Priorities for Reform

“Priority,”* Global Stakeholders

2004



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*“4” and “5”

UN Structure and Governance: Priorities for Reform

“Priority,”* Global Stakeholders

2004



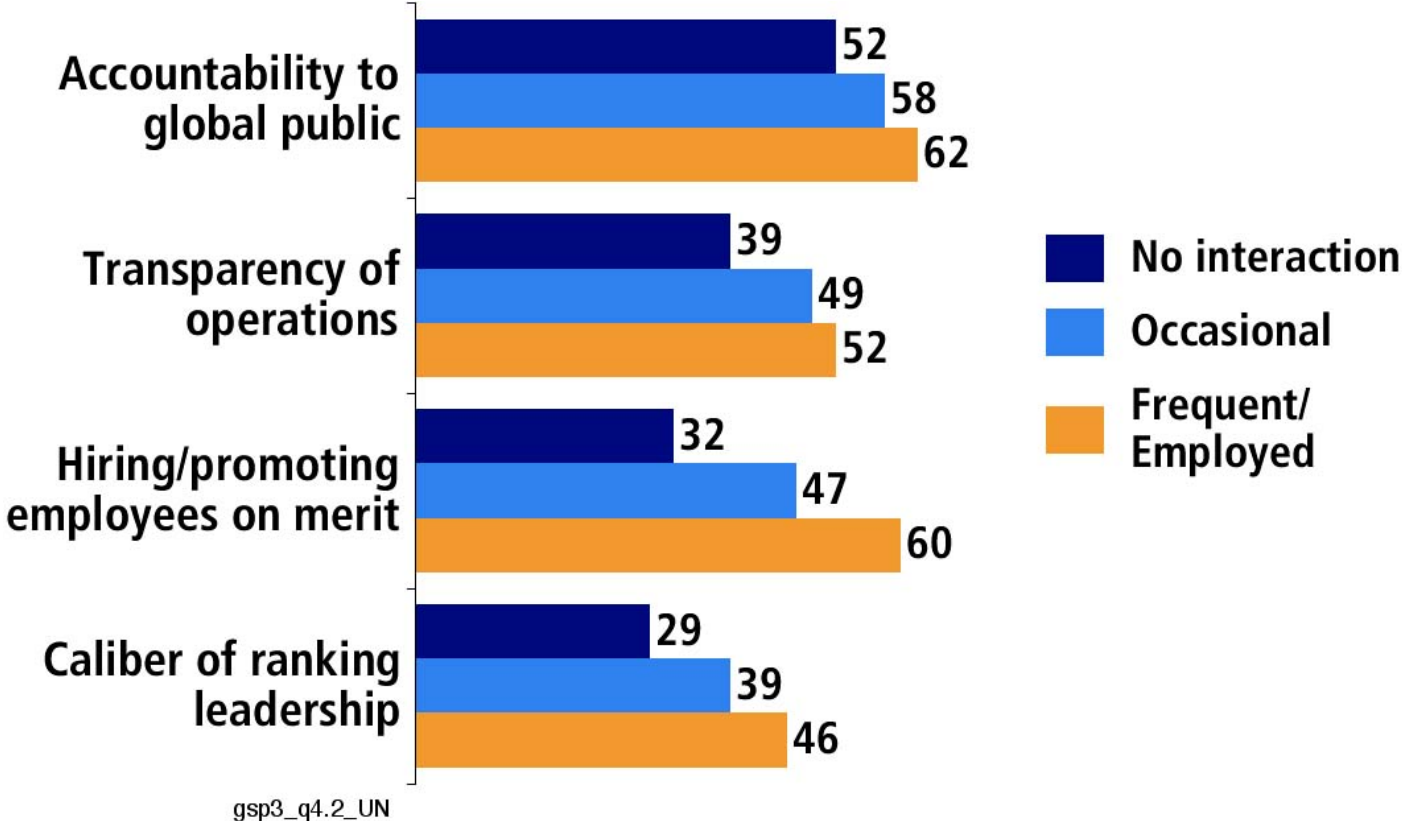
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*“4” and “5”

Overall Impression of UN Management and Operations

“Not Meeting My Expectations,”* Selected Attributes
Global Stakeholders, by UN Interaction

2004

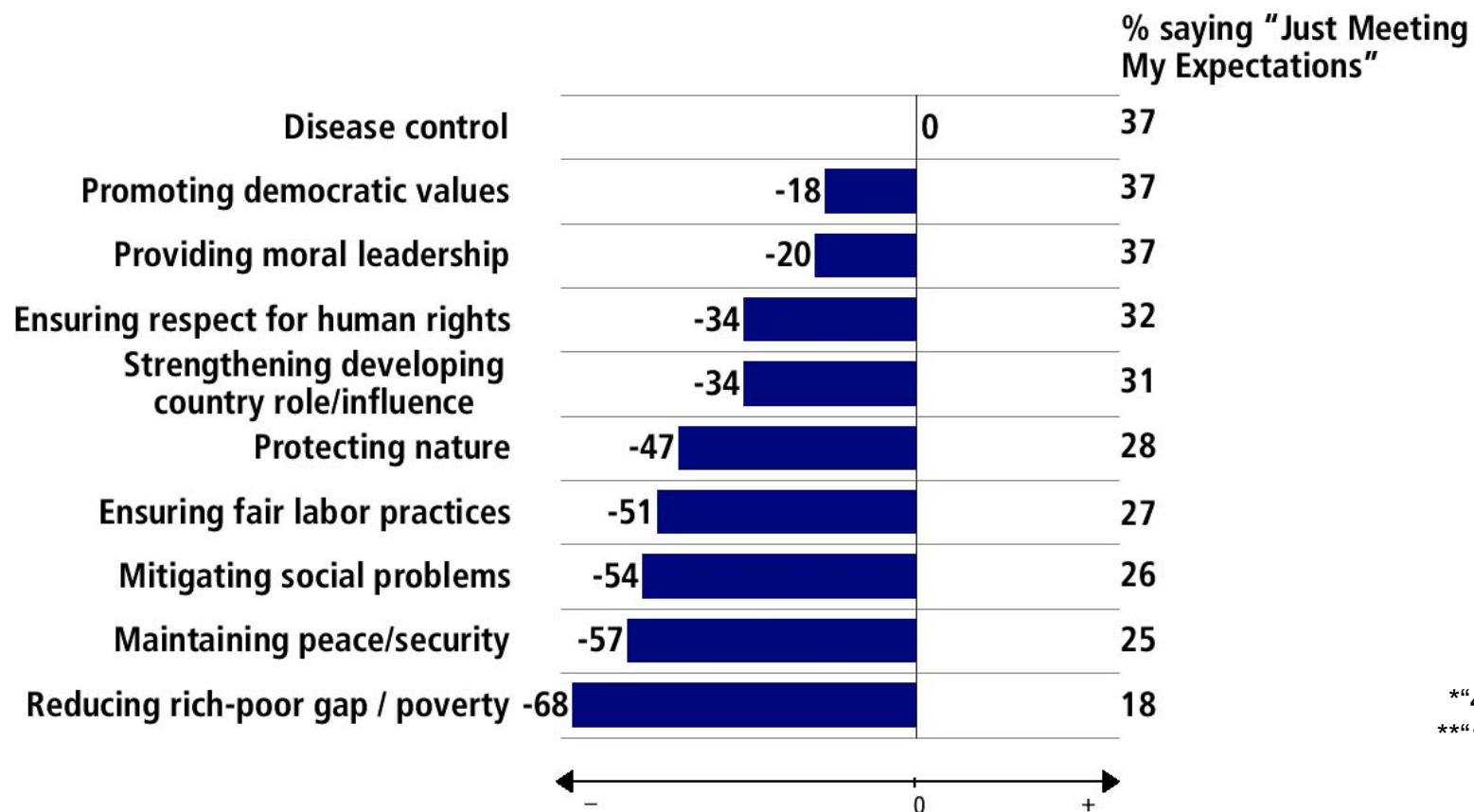


*“1” and “2”

Overall Impression of UN Performance

Net Ratings (“Exceeding”* Minus “Not Meeting My Expectations”**), Global Stakeholders

2004



*“4” and “5”
**“1” and “2”

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Reconcilable Difference?

While important differences exist, there is common purpose and common ground on which to build.

Getting from here to there.

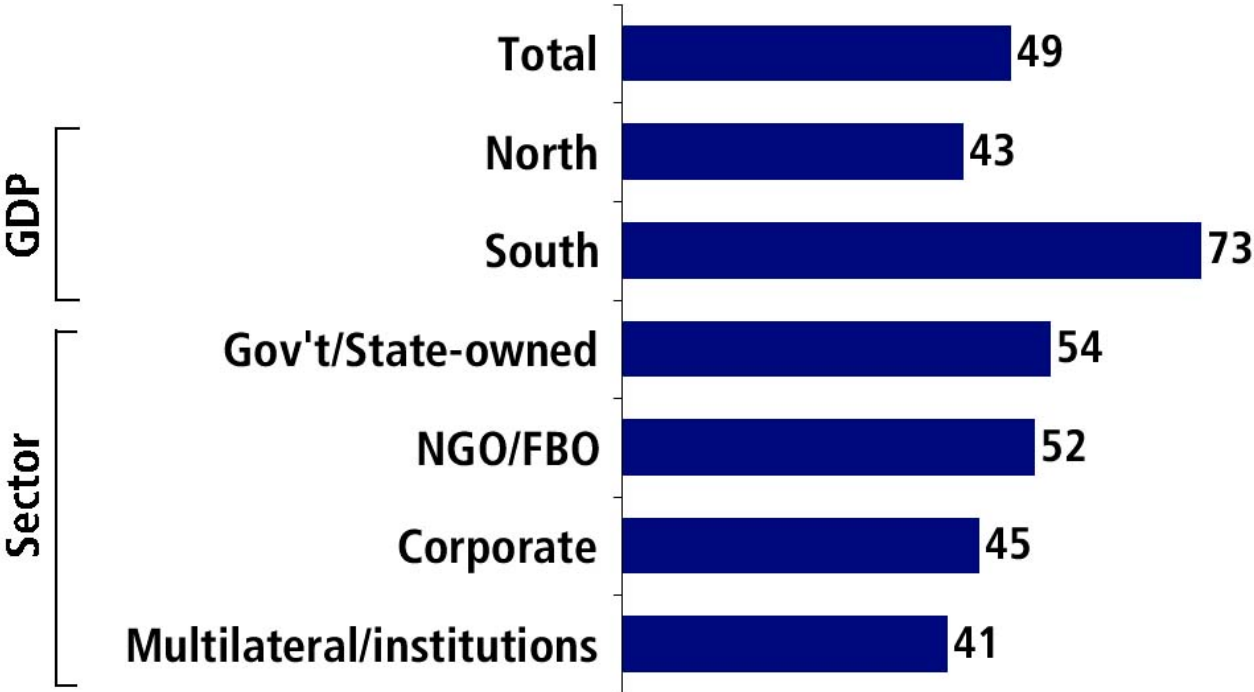
Building the capacity to achieve the
world we want is key.

75% of stakeholders prioritize increased networking capacity and help building strategic alliances, followed by financial support, fund raising capacity (70%).

Importance of GSP in Bringing Stakeholder Views into Global Discourse

“Important,”* Global Stakeholders, by GDP and Sector

2004



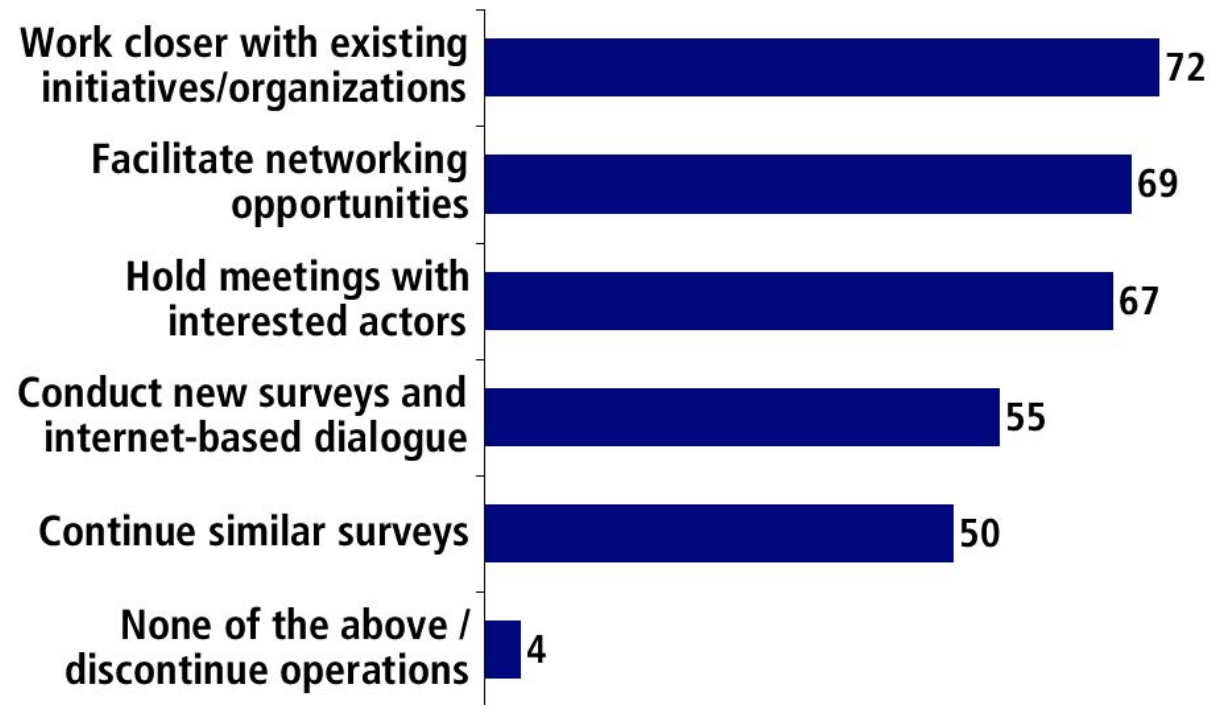
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*“4” and “5”

Value of Next Steps in GSP Initiative

“Valuable,”* Global Stakeholders

2004



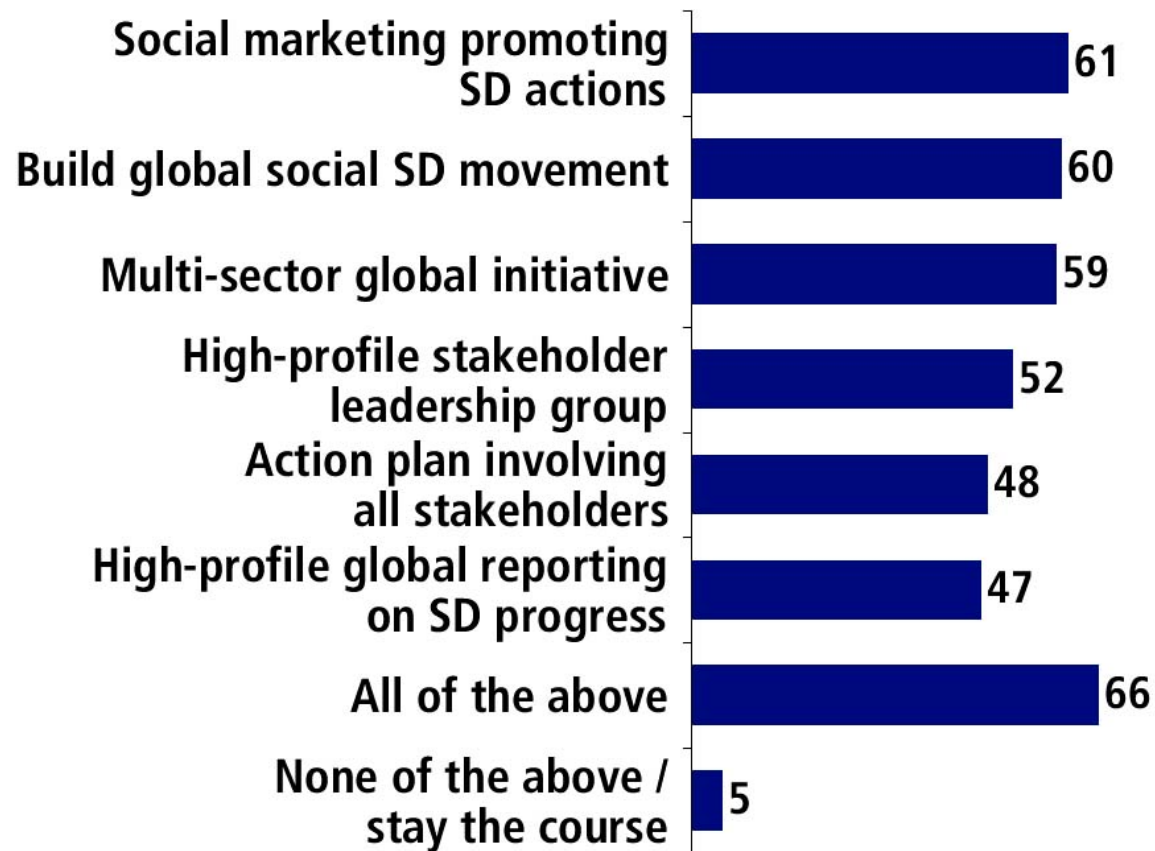
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*“4” and “5”

Building an SD Accelerator

"Effective"* Ways to Accelerate Progress, Global Stakeholders

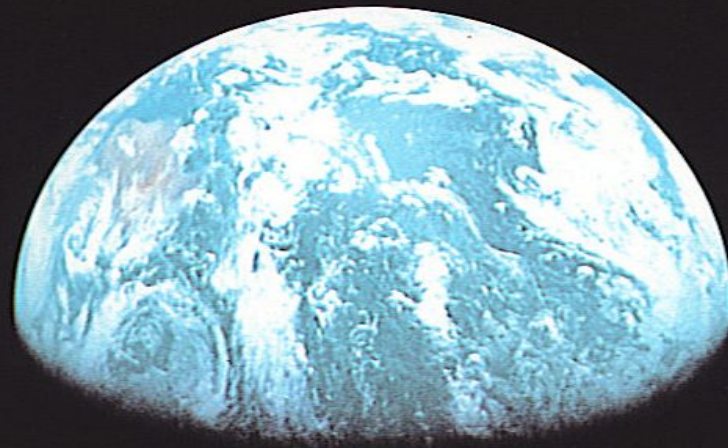
2004



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*"4" and "5"

*Chance & necessity are the first two powers that shape life.
The third is niche creation, or more generally conscious choice.*
– Thomas Berry, Brian Swimme



Thank You

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